What is claimed is:

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1. A nail structure comprises a wall nail casing and a hammer nail capable of being beaten into the wall nail casing; a center of the wall nail casing being formed with a tapered central axial hole at one end of the wall nail casing; two sides of another end of the wall nail casing being formed with an expandable slot; a through hole is formed within the wall nail casing and being communicable to the central axial hole so that the whole wall nail casing is hollowed axially; characterized in that:

a head portion of the wall nail casing penetrating by the central axial hole is formed with a tapered throat portion;

a plurality of semi-round strips are axially installed at a section of the through hole of the wall nail casing near the central axial hole and far away from the head portion; each strip is reduced with the distance to the head portion;

wherein after the hammer nail is beaten into the wall nail casing, the hammer nail will be buckled by the strips protruded from a wall of the central axial hole; the hammer nail is positioned in the wall nail casing and resists against the strips; thereby, the hammer nail is loosely fixed to the strips so that in selling, the hammer nail fixed to the wall nail casing is sold together with the wall nail casing; thereby, the hammer nail is sold with a matched wall nail casing; when using, the hammer nail is not necessary to be detached from the wall nail casing; the user can beat the hammer nail directly with the wall nail casing so that the hammer nail and wall nail casing are fixed to an object together.